

**Political Organization
Report of Contributions and Expenditures**

OMB No. 1545-1696

► See separate instructions.

A For the period beginning 01/01/2008 **and ending** 03/31/2008

B Check applicable box: ☒ Initial report ☐ Change of address ☐ Amended report ☐ Final report

1 Name of organization Heartland PAC **Employer identification number** 20 - 2670155

2 Mailing address (P.O. box or number, street, and room or suite number)

2813 Virginia Place

City or town, state, and ZIP code

Des Moines, IA 50321

3 E-mail address of organization:

chc02@mchsi.com

4 Date organization was formed:

04/29/2005

5a Name of custodian of records

Theresa Kehoe

5b Custodian's address

2813 Virginia Place
Des Moines, IA 50321

6a Name of contact person

Theresa Kehoe

6b Contact person's address

2813 Virginia Place
Des Moines, IA 50321

7 Business address of organization (if different from mailing address shown above). Number, street, and room or suite number

2813 Virginia Place

City or town, state, and ZIP code

Des Moines, IA 50321

8 Type of report (check only one box)

- ☒ First quarterly report (due by April 15)
☐ Second quarterly report (due by July 15)
☐ Third quarterly report (due by October 15)
☐ Year-end report (due by January 31)
☐ Mid-year report (Non-election year only-due by July 31)
- ☐ Monthly report for the month of:
(due by the 20th day following the month shown above, except the December report, which is due by January 31)
☐ Pre-election report (due by the 12th or 15th day before the election)
(1) Type of election:
(2) Date of election:
(3) For the state of:
☐ Post-general election report (due by the 30th day after general election)
(1) Date of election:
(2) For the state of:

9 Total amount of reported contributions (total from all attached Schedules A).....9. \$ 10000

10 Total amount of reported expenditures (total from all attached Schedules B).....10. \$ 12811

Under penalties of perjury, I declare that I have examined this report, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete.

Theresa L. Kehoe

04/12/2008

**Sign
Here**

Signature of authorized official

Date

| | | |
|-------------------|-------------------------------|------------|
| Schedule A | Itemized Contributions | Schedule A |
|-------------------|-------------------------------|------------|

| | | |
|---|---|-------------------------------|
| Contributor's name, mailing address and ZIP code | Name of contributor's employer | |
| Walter Robb | Whole Foods Inc. | |
| Whole Foods Market 5980 Horton Street | Contributor's occupation | Amount of contribution |
| Emeryville, CA 94608 | President CEO | \$ 10000 |
| | Aggregate contributions year-to-date | Date of contribution |
| | \$ 10000 | 03/28/2008 |

Schedule B **Itemized Expenditures**

Schedule B

| | | |
|---|-------------------------------------|------------------------------|
| Recipient's name, mailing address and ZIP code | Name of recipient's employer | Amount of Expenditure |
| American Express | NA | \$ 6 |
| PO Box 53852 | Recipients's occupation | Date of expenditure |
| Phoenix, AZ 85072 | NA | 01/03/2008 |

Purpose of expenditure
credit card processing fees

| | | |
|---|-------------------------------------|------------------------------|
| Recipient's name, mailing address and ZIP code | Name of recipient's employer | Amount of Expenditure |
| Bankers Trust | NA | \$ 33 |
| 453 7th Street | Recipients's occupation | Date of expenditure |
| Des Moines, IA 50309 | NA | 01/03/2008 |

Purpose of expenditure
bank service charges

| | | |
|---|-------------------------------------|------------------------------|
| Recipient's name, mailing address and ZIP code | Name of recipient's employer | Amount of Expenditure |
| American Express | NA | \$ 6 |
| PO Box 53852 | Recipients's occupation | Date of expenditure |
| Phoenix, AZ 85072 | NA | 02/28/2008 |

Purpose of expenditure
credit card processing fees

| | | |
|---|-------------------------------------|------------------------------|
| Recipient's name, mailing address and ZIP code | Name of recipient's employer | Amount of Expenditure |
| Bankers Trust | NA | \$ 33 |
| 453 7th Street | Recipients's occupation | Date of expenditure |
| Des Moines, IA 50309 | NA | 02/28/2008 |

Purpose of expenditure
bank service charges

| | | |
|---|-------------------------------------|------------------------------|
| Recipient's name, mailing address and ZIP code | Name of recipient's employer | Amount of Expenditure |
| Bankers Trust | NA | \$ 34 |
| 453 7th Street | Recipients's occupation | Date of expenditure |
| Des Moines, IA 50309 | NA | 03/03/2008 |

Purpose of expenditure
bank service charges

| | | |
|---|-------------------------------------|------------------------------|
| Recipient's name, mailing address and ZIP code | Name of recipient's employer | Amount of Expenditure |
| American Express | NA | \$ 6 |
| PO Box 53852 | Recipients's occupation | Date of expenditure |
| Phoenix, AZ 85072 | NA | 03/04/2008 |

Purpose of expenditure
credit card processing fees

| | | |
|---|-------------------------------------|------------------------------|
| Recipient's name, mailing address and ZIP code | Name of recipient's employer | Amount of Expenditure |
| Teresa Vilmain | NA | \$ 3193 |
| 8381 S Kollath Rd | Recipients's occupation | Date of expenditure |
| Verona, WI 53593 - 8733 | NA | 03/29/2008 |

Purpose of expenditure
travel expenses

| | | |
|---|-------------------------------------|------------------------------|
| Recipient's name, mailing address and ZIP code | Name of recipient's employer | Amount of Expenditure |
| Yost Gold Consulting, Inc | NA | \$ 4000 |
| 701 Penn Ave NW 9th Fl | Recipients's occupation | Date of expenditure |
| Washington, DC 20004 | NA | 03/29/2008 |

Purpose of expenditure
fundraising consultant

| | | |
|---|-------------------------------------|------------------------------|
| Recipient's name, mailing address and ZIP code | Name of recipient's employer | Amount of Expenditure |
| Theresa Kehoe | NA | \$ 2500 |
| 2813 Virginia Place | Recipients's occupation | Date of expenditure |
| Des Moines, IA 50321 | NA | 02/08/2008 |

Purpose of expenditure
compliance services

Recipient's name, mailing address and ZIP code

Theresa Kehoe
2813 Virginia Place
Des Moines, IA 50321

Name of recipient's employer

NA

Recipients's occupation

NA

Amount of Expenditure

\$ 3000

Date of expenditure

03/29/2008

Purpose of expenditure

compliance services
